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| Reetu Parikh  10-14-2020 |



Rally for Rivers

**For Immediate Release:**

October 14, 2020

**(Mumbai, India)** – The Isha Foundation invites you to join the Rally for Rivers. Rally for Rivers is an awareness campaign started by the Isha Foundation’s Jagdish Vasudev (Sadhguru). The rally aims to build mass awareness and gain public support for a government strategy to save the rivers, as India’s rivers are drying up. This is an opportunity to meet Jagdish Vasudev (Sadhguru) and gain insights about his plan for this Rally that is to run all over India. And also enjoy performances by Bollywood’s well-known singers, music composers and music producers.

**Who:**

* Jagdish Vasudev (Sadhguru), Founder of The Isha Foundation
* Kailash Kher, Indian Playback Singer
* Shaan, Indian Playback Singer
* Sonu Kakkar, Indian Playback Singer
* Rituraaj, Indian Singer
* Darshan Raval, Indian Singer
* Sachin Gupta, Indian Music Director
* Prahlad Acharya, Indian Magician

**Date:**

Friday, October 23, 2020.

**Time:**

7.30PM – 9.30PM

**Location:**

SVP Stadium, NSCI,

Worli, Mumbai – 400 018.

The Media is told to meet at the main entrance facing *Lala Lajpatrai Marg (Road)*.

**Media Availability:**

**Speakers will be available for an interview after the event.**

**Photo Opportunity:**

**Photo opportunity will be available throughout the event.**

**About Isha Foundation:**

**The Isha Foundation is a spiritual, non-profit organization founded by Jagdish Vasudev (Sadhguru) in the year 1992, near Coimbatore, India. It hosts the Isha Yoga Centre, which, under the name of Isha Yoga, provides yoga programs. Over 9 million volunteers run this entire foundation.**

**About Rally for Rivers:**

Rally for Rivers is a campaign run by the Isha Foundation nationwide to save the country's rivers and it will see founder Jagdish Vasudev (Sadhguru) himself, traveling about 7,000 km from Kanyakumari, covering 16 states to raise awareness of the problem.

**For more information please contact:**

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Contact (Mobile): 9820174743

**References:**

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